

DID YOU KNOW?

The Centralia - Chehalis Chamber of Commerce has two great ways for you to promote your business, organization and/or events?



ADVERTISE HERE!

Electronic Billboard Advertising

Rate for:	Weekly	Monthly	Annual Monthly
Members	\$50	\$180	\$160
Non-Member	\$100	\$250	\$240

Rate for:	Weekly	Monthly	Annual Monthly
*Non-Profit Members	\$25	\$70	\$60
*Non-Profit Non-Member	\$35	\$80	\$70

**Space for Non-Profit advertising is limited.*

See our Electronic Billboard Advertising Packet for design guidelines and informtaion.

ADVERTISE HERE!

Lewis County Map Advertising

Signage for one year just \$30* per month.
(less than a dollar a day!)
*Billed annually at \$360.
Includes 13.75x13.50 sign.

Perfectly located off Exit 79 in Chehalis.

The Centralia - Chehalis Chamber of Commerce Electronic Billboard and Map are great tools to promote your business, organization or event. NW Chamber of Commerce Way is highly trafficked by the local community and travelers from outside the area. This presents a perfect opportunity for your advertisement to be seen.

Contact us at 360-748-8885 or email marketing@chamberway.com for more information.



Electronic Billboard Marketing Package

NEW INTRODUCTORY PRICES!

Message Rates			
Rate for:	Weekly	Monthly	Annual Monthly
Members	\$50	\$180	\$160
Non-Members	\$100	\$250	\$240
Non-Profit *	\$25	\$70	\$60

Each package option is based off a standard message of 10 seconds and guaranteed to run 4 times per hour.

Electronic Billboard Dimensions: 5ft x 10ft

Accepts:

Bitmap Image (*.bmp)

GIF File (*.gif)

JPG File (*.jpg, *.jpe, *.jpeg)

Icon File (*.ico)

Enhanced Meta File (*.emf)

Windows Meta File (*.wmf)

Resolution: We request all poster images and logos to be at least x5 resolution (900x450) ppi

Terms and Conditions:

- Custom graphic/ animation: \$20 per ad.
- Extra words: \$8 per five (5) words. 15 words included with standard ad.
- "Weekly" is defined as Monday morning through the following Sunday evening and any message changes or updates must be submitted the Wednesday before.
- Messages can be changed once weekly, and any new message must be submitted the Wednesday before.
- Any images or graphics shall be submitted on a thumb drive or emailed to: marketing@chamberway.com 3 days before the ad is to run.
- All ads submitted must be approved by Centralia-Chehalis Chamber of Commerce staff. The Centralia-Chehalis Chamber of Commerce reserves the right to edit any and all messages to fit within the Chamber Board's ethical discretion.
- Cancellation of advertising must be made within 3 days prior to the date it is set to run. An amount equal to 50% of the total cost will be charged for failure to meet these terms.
- No political or vulgar messages permitted.
- Payment Terms: Payment in full is due when the application is submitted, at least 3 days before your advertisement is to run unless otherwise mutually agreed upon.
- The Centralia-Chehalis Chamber of Commerce reserves the right to change message rates as needed.

* The rate shown is for current members that are non-profit. Non-member non-profits should add \$10 to these rates.

There are five (5) spaces available for non-profit members at the listed rate, and an additional five (5) spaces for non-profit non-members for the modified rate (ten spaces total) and these slots are first come first serve.



Promote ♦ Protect ♦ Inform

Electronic Billboard Application

Centralia-Chehalis Chamber of Commerce

500 NW Chamber of Commerce Way
Chehalis, WA 98532 - (360) 748-8885
marketing@chamberway.com

The Electronic Billboard will be updated by 5:00pm every Wednesday. All payments must be received at least 3 business days (Monday) prior to the start date. Any digital images are also required to be submitted with your contract and payment. Our electronic billboard runs 24 hours a day, each advertisement will run for 10 seconds and is guaranteed to run 4 times every hour equal to 96 times a day. The contract can be mailed, emailed faxed or in person as long as it has proper signatures and on time. Payment must be received at the time the request is submitted, all requests that have not been paid for will not run until payment has been received. Please fill out the following form exactly as you would have it shown.

Contact Information:

Name: _____

Name of Organization/Business: _____

Address: _____

Phone #: _____

You Message (This only applies to those of them using text/logos in their messages. Those using posters/custom images only please disregard):

Dates that you would like your advertisement to appear on the billboard:

From: _____ to _____ for a total of _____ week/
month.

Total cost: _____

I, _____ (print name) certify that the above information is correct and I agree to the terms and conditions as listed on this application.

Signature of Representative / Date

Chamber use only:

Amount Paid: _____ Date: _____ Initials: _____ Date Completed: _____